



BOISE

11th ANNUAL

Thursday, Oct 14, 2010

Boise Centre on the Grove

YOU can be a part of it...

As a Sponsor

As a Contributor

As an Exhibitor

Smart Women, Smart Money

2010 Idaho Women's Money Conference

“Smart Women, Smart Money” financial conferences and workshops offer Idaho women of diverse ages and circumstances an opportunity to learn the necessary information to take control of their financial lives. The range of backgrounds includes everything from young teen mothers to women who are well into retirement. The message of the conference is that it is never too late, or too early, to learn about finances. We provide this education through general sessions and smaller “breakout sessions” where the women can choose topics which best meet their needs.

One of the most important elements of this conference is that it is free. This includes the conference registration, all materials, breakfast, lunch, and an afternoon snack. We want to make financial education available to anyone. Therefore, the funding for this conference comes from many generous sponsors. Without them, the conference would fail. All of our sponsors have the opportunity to have a booth at the conference where they can meet and talk with the over 1,000 women that attend each year.

Your contribution will support the financial empowerment of Idaho women to create and sustain their financial well-being.

SPONSOR OPPORTUNITIES

Title Sponsor - \$15,000 - \$20,000 (only one available)

Company Name will be Included in Title of "Smart Women, Smart Money" Conference
Sponsorship and Introduction of Key-Note Speaker
Listing on Pre-Conference Marketing Materials and Website
Session Speaker
Exhibit Booth
On-site Signage and Recognition
Business Logo on Conference Program

Smart Women Hall of Fame Sponsor - \$15,000 (only one available)

Sponsorship name will be included in title as "presented by..."
Sponsor presents Hall of Fame inductee award from stage
Session Speaker
Listing on Pre-conference Marketing Materials and Website
Exhibit Booth
On-site Signage and Recognition
Business Logo on Conference Program

Platinum Sponsor - \$10,000 & above

Sponsorship of Conference Lunch or Breaks
Listing on Pre-conference Marketing Materials and Website
Session Speaker
Exhibit Booth
On-site Signage and Recognition
Business Logo on Conference Program

Golden Sponsor - \$5,000 to \$7,500

Listing on Website
Session Speaker Opportunity
Exhibit Booth
On-site Signage and Recognition
Business Name/Logo on Conference Program

Silver Sponsor - \$1,000 to \$2,500

Listing on Website
Exhibit Booth or Table
On-site Signage and Recognition
Business Name/Logo on Conference Program

Exhibitor Table Only- \$500

Listing on Website
Business Name/Logo on Conference Program
One 6' or 8' skirted table with two chairs. Table size is dependent on location.

Conference Supporters - Less than \$500

Listing on Website
Personal Name or Business Name/Logo on Conference Program
Exhibit Table if available

If you have other ideas for sponsorship, please let us know! We would love to work with you to customize a sponsorship package. Especially consider In-Kind Donations such as advertisement, table floral arrangements, decorations, conference bags, printing services...we would welcome your participation at any level! Our success is your success!



SPONSOR REGISTRATION FORM

Thursday, October 14, 2010 Boise Centre on the Grove

Registration Form and Contribution Monies Deadline: August 15, 2010

Organization Name: _____
(Exactly as it should be listed on printed material)

Contact Name: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP AMOUNT _____

**Will you supply an item for us to place on the conference round tables?
These are the tables in the main room, not the exhibit booths/tables.**

YES (Min. 1,000 items) NO

(Item Description)

Please Note: If you are a sponsor and plan to have a booth or table please **also complete the exhibitor registration form in this packet.**

Sponsor Commitments Must be signed and returned as soon as possible (but no later than August 15, 2010) to the address below. ALL CONTRIBUTION MONIES MUST BE RECEIVED PRIOR to AUGUST 15, 2010 to be included in the event.

*Please mail completed form to Idaho Women's Money Conf, Inc., PO Box 1857, Boise, ID 83701-1857
or fax to 208.332-2962 or email to info@smartwomensmartmoney.com*

EXHIBITOR REGISTRATION FORM

Exhibitors at the *Smart Women, Smart Money*, Idaho Women's Money Conference will be **face-to-face** with motivated women who are ready to take personal responsibility for their financial well being and intensify their pursuit of positive money behavior.

EXHIBITOR CONTACT INFORMATION

Type of Exhibitor Space:

Exhibitor Booth (preference given to Gold Sponsors and above)

Exhibitor Table

Company Name: _____

Contact Person: _____

Address: _____

Telephone: _____

Email: _____

Each exhibit sponsor will be given **TWO NAME TAGS** with sponsor ribbons and **TWO FREE LUNCH TICKETS**. If you will be bringing/sending more than two people to man the exhibit space, you will still only receive two meal tickets. If you wish to purchase additional tickets, please include \$15 per person added to your sponsorship total.

Additional Staff Attending: _____ x \$15 = \$_____ Additional monies added to sponsor check

EXHIBIT SPACE REQUIREMENTS

Exhibit space is located in the lobby of the Boise Centre on the Grove. Space location will be accommodated on a best effort basis.

All exhibit spaces are 10'x10' and come with a covered table and two chairs. All piping and draping will be furnished by the Idaho Women's Money Conference. Exhibit tables are 6' or 8' skirted tables and come with two chairs.

Please check which additional services you will require:

Power Outlet

Telephone Lines

Other _____

SHIPPING ADDRESS

Boise Centre on the Grove, 250 South 9th Street, Boise, Idaho 83702. Due to space constraints boxes can arrive 48 hours before the event, **no earlier**. All materials shipped to the Boise Centre on the Grove must be clearly marked for the **Smart Women, Smart Money, 10/14/2010**. Please number your boxes.

SET-UP/BREAK DOWN

You may get into the exhibitor area after 6:00 AM the morning of October 14, 2010. Exhibitors should plan to be ready by 7:00 AM. The exhibit areas must be cleared of all materials no later than 8:00 PM the evening of October 14, 2010. Exhibitors are responsible for set-up, breakdown, and clean-up of their exhibit area.

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